

Station KSL-TV SALT LAKE CITY Agency () SMART MEDIA GROUP
 Advertiser () LOVE, MIA 814 KING ST, SUITE 400
 Product LOVE/CD4/R ALEXANDRIA, VA 22314
 Estimates# 912918 Agency C/P1P2/E LOVE/ORDR/912918
 Buyer Patricia Dome Flight Dates 09/12/2012 - 09/18/2012
 Phone# Hiatus Weeks Salesperson Phone# 202-872-1155
 Fax# Salesperson FAX#
 Fax#

— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

In	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
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1	SU	MORMON TIMES	10A-1030A	:30	09/16-09/16	0	\$20.00	0
2	SA	GAME NIGHT LIVE	630P-7P	:30	09/15-09/15	1	\$30.00	1
3	SU	TODAY	7A-8A	:30	09/16-09/16	1	\$120.00	1
4	SU	SUNDAY EDITION	9A-930A	:30	09/16-09/16	1	\$40.00	1
5	W-Th	TONIGHT SHOW	1035P-1135P	:30	09/12-09/13	2	\$800.00	2
7	TU	TONIGHT SHOW	1035P-1135P	:30	09/18-09/18	1	\$800.00	1
8	SA	SPORTSBEAT	1035P-1105P	:30	09/15-09/15	1	\$550.00	1
9	SA	6PM NEWS	6P-630P	:30	09/15-09/15	1	\$100.00	1

Traffic Order# 24851
Printed: 09/17/2012 2:37 PM
Last Received: 09/14/2012 7:19 AM

Rep Order# EC'd	7902873	Ver#	13	Mod#	3	Status	Confirmed	Traffic Order# 24851	Printed: 09/17/2012 2:37 PM
								Last Received: All Lines	Last Received: All Lines
Station	KSL-TV SALT LAKE CITY	Agency	() SMART MEDIA GROUP	Rep Firm	() WASHINGTON				
Advertiser	() LOVE, MIA	814 KING ST, SUITE 400	Sales Office ()						
Product	LOVE/CD4R	ALEXANDRIA, VA 22314	Salesperson ()						
Estimate#	912918	Agency C/P1/P2/E	JAMIE ANDRUS						
Buyer	Patricia Dome	Flight Dates	LOVE/ORDR/912918	Salesperson Phone#	202-872-1155				
Phone#		Hiatus Weeks	09/12/2012 - 09/18/2012	Salesperson FAX#					
Fax#									
Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots	
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25	M-TU	KATIE	4P-5P	:30	09/17-09/18	2	\$90.00	2	
Rating:	2.0	Buyline Comment: 1/DAY							
27	TH-F	TODAY 2	6A-7A	:30	09/13-09/14	2	\$100.00	2	
Rating:	2.2	Buyline Comment: 1/DAY							
29	M	TODAY 2	6A-7A	:30	09/17-09/17	0	\$100.00	0	
Rating:	2.2	Buyline Comment: 1/DAY							
31	W-F	DR PHIL	3P-4P	:30	09/12-09/14	3	\$175.00	3	
Rating:	1.1	Buyline Comment: 1/DAY							
34	TU	DR PHIL	3P-4P	:30	09/18-09/18	1	\$50.00	1	
Rating:	1.1	Buyline Comment: 1/DAY							
35	F	GAME NIGHT LIVE	630P-7P	:30	09/14-09/14	1	\$120.00	1	
Rating:	2.4	Buyline Comment: 1/DAY							
36	W	TODAY	8A-9A	:30	09/12-09/12	0	\$110.00	0	
Rating:	2.0	Buyline Comment: 1/DAY							
39	TU	TODAY	8A-9A	:30	09/18-09/18	1	\$525.00	1	
Rating:	2.0	Buyline Comment: 1/DAY							
40	W	NEWS @ 5P	5P-530P	:30	09/12-09/12	1	\$625.00	1	
Rating:	3.6	Buyline Comment: 1/DAY							
41	TU	NEWS @ 5P	5P-530P	:30	09/18-09/18	1	\$625.00	1	
Rating:	3.6	Buyline Comment: 1/DAY							

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Advertiser	() LOVE, MIA	Sales Office	() WASHINGTON
Product	LOVE/CD4/R	Salesperson	() JAMIE ANDRUS
Estimate#	912918	Salesperson Phone#	202-872-1155
Buyer	Patricia Done	Salesperson FAX#	
Fax#			
Day	Program	Time	Dates
Ln	-----	-----	-----
43	SU NEWS	10P-1035P :30	09/16-09/16
Rating: 5.8	GUYS WITH KIDS/GO ON		
42	F TODAY	7P-8P :30	09/14-09/14
Rating: 7.3			
43	TU TODAY	7A-8A :30	09/13-09/18
Rating: 2.7			
44	TH-F TODAY	7A-8A :30	09/13-09/14
Rating: 2.7			
45	TH BUYLINE COMMENT: 1/DAY	7A-8A :30	09/13-09/14
Rating: 2.7			
46	TU TODAY	7A-8A :30	09/18-09/18
Rating: 2.7			
47	SA 10 P NEWS	10P-1035P :30	09/15-09/15
Rating: 5.6			
48	TH 10 P NEWS	10P-1035P :30	09/13-09/13
Rating: 7.3			
49	M 10 P NEWS	10P-1035P :30	09/17-09/17
Rating: 7.3			
50	M THE VOICE	7P-9P :30	09/17-09/17
Rating: 7.2			
51	TH NEWS @ NOON	12P-1P :30	09/13-09/13
Rating: 2.1			
52	TU TODAY 2	6A-7A :30	09/18-09/18
Rating: 2.2			

Printed: 09/17/2012 2:37 PM
EC'd Yes

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Advertiser	() LOVE, MIA	814 KING ST. SUITE 400		Sales Office	() JAMIE ANDRUS
Product	LOVE/CD4/R	ALEXANDRIA, VA 22314		Salesperson	()
Estimate#	912918	Agency C/P1/P2/E	LOVE/ORDR/912918	Salesperson Phone#	202-872-1155
Buyer	Patricia Dome	Flight Dates	09/12/2012 - 09/18/2012	Salesperson FAX#	
Phone#		Hiatus Weeks			
Fax#					
Lin	Day	Program	Time	Spots/Week	Total Spots
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53	TH-F	TODAY	8A-9A	:30	09/13-09/14 2
Rating:	2.0	Buyline Comment: 1/DAY			\$525.00 2
54	SA	TODAY SHOW	5A-7A	:30	09/15-09/15 1
Rating:	2.0	Buyline Comment: 1/DAY			\$20.00 1
55	M-TU	DR PHIL	3P-4P	:30	09/17-09/18 2
Rating:	2.0	Buyline Comment: 1/DAY			\$50.00 2
56	M	STUDIO 5	11A-12P	:30	09/17-09/17 1
Rating:	2.0	Buyline Comment: 1/DAY			\$110.00 1

—REPORT TOTALS—

Report Totals: 51 / \$25,405.00

—SALES MONTHLY TOTALS—

Sep 12: 51 / \$25,405.00

Sales Totals: 51 / \$25,405.00

Station Totals: 51 / \$25,405.00

Lines not sent/rcl/d/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals

\$127,025

CABL 0%

KJZZ 0%

KSJL 20%

KUTV 0%

KSTU 0%

UNKN 80%

Books null

Demos RA35+